

RFP#26032019 Impact by Design Event Management
Questions & Answers

Question 1: What will the data provided for representing the CLA framework be? Is the data tangible? Are there success stories? Photos? Numerical data?

Answer 1: It will consist of all the above, and at times include large amounts of text, infographics, numbers, photos, video and physical exhibits

Question 2: Can we bring in local artists and talents to execute and design some of the displayed objects and data representation in the Data Exhibition?

Answer 2: Yes, if you feel that will make the exhibit stronger.

Question 3: Will we be designing the printed data on the constructed boards with respect to our suggested theme or will we be using previously designed work with its past identity since the exhibition focuses primarily on the work done by USIAD throughout the year 2014-2019?

Answer 3: Bidders are welcome to suggest themes and designs which we will take into consideration however USAID LENS will ultimately curate the design theme and feel of the event. Most likely we will be using the work designed with its past identity, however in a way that will make everything flow well from one theme (or section) to the next.

Question 4: What are the actual physical products and resources we can show from your work throughout the exhibition?

Answer 4: Packaged foods, photos, videos, documents/ publications (around 5-10 different publications). We are looking for creative solutions to display our work.